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OOH Holdings Limited

奧傳思維控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8091)

PROPOSED AMENDMENTS TO THE MEMORANDUM AND ARTICLES OF ASSOCIATION

This announcement is made by OOH Holdings Limited (the "**Company**") pursuant to Rule 17.50(1) of the Rules Governing the Listing of Securities on GEM (the "**GEM Listing Rules**") of the Stock Exchange.

The GEM Listing Rules were amended by, amongst others, adopting a uniform set of 14 core standards for shareholder protections for issuers regardless of their place of incorporation set out in Appendix 3 to the GEM Listing Rules, which took effect on 1 January 2022. The board (the "**Board**") of directors (the "**Directors**") of the Company proposed to make certain amendments (the "**Proposed Amendments**") to the existing amended and restated memorandum of association and articles of association of the Company (the "**Memorandum and Articles of Association**") (i) to conform to the said core standards for shareholder protections and the relevant requirements of the applicable laws of the Cayman Islands; and (ii) to incorporate certain housekeeping changes. The Board also proposed to adopt the second amended and restated Memorandum and Articles of Association in substitution for, and to the exclusion of, the existing Memorandum and Articles of Association.

The Proposed Amendments and the adoption of the second amended and restated Memorandum and Articles of Association will be subject to the approval by the shareholders of the Company (the "Shareholders") by way of a special resolution at the forthcoming annual general meeting (the "AGM") of the Company to be held in August 2023 and, if approved, will become effective upon such approval.

A circular containing, amongst others, details of the Proposed Amendments and the adoption of the second amended and restated Memorandum and Articles of Association together with a notice convening the AGM and the proxy form will be despatched to the Shareholders in due course.

> By Order of the Board of OOH Holdings Limited CHAU Wai Chu Irene Chairlady and Chief Executive Officer

Hong Kong, 20 June 2023

As at the date of this announcement, the Directors are:

Executive Directors Ms. CHAU Wai Chu Irene (*Chairlady and Chief Executive Officer*) Mr. LEAN Chun Wai

Non-Executive Director Mr. DA SILVA Antonio Marcus

Independent Non-Executive Directors

Mr. LAM Yau Fung Curt Ms. SUEN Wan Nei Winnie Ms. LAM Hiu Ying

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of the website of the Stock Exchange at www.hkexnews.hk for at least 7 days from the date of its posting. This announcement will also be published on the website of the Company at www.ooh.com.hk.